



BRING MULTITOUCH TO YOUR BRAND'S MESSAGE

JOIN MULTITOUCH LTD.

FOR

**DEMONSTRATIONS OF THEIR INDUSTRY-LEADING
LARGE-SCALE LCD MULTITOUCH DISPLAYS**

OCTOBER 13-15

LONDON

NEW YORK

NanoMarkets estimates that touch-screen displays will grow in market revenue from \$2.2 billion USD in 2010 to \$3.4 billion in 2014, and that digital signage and computer monitors will account for the fastest-growing segments in this market.

Already, brands such as T-Mobile, Lincoln Motors, and others are developing public multitouch displays for their customers, in retail environments; public spaces, and trade show venues. With multitouch products – including mobile devices and tablet PCs – gaining market share, agencies and their clients are recognizing the power of multitouch display experiences for providing tactile expression to a brand message.

MultiTouch Ltd. Will show both table and wall configurations of its recently-introduced Multitouch Cell 46: Advanced, the world's leading multiuser multitouch display designed for retail and digital signage applications. The MultiTouch Cell 46" Advanced is a 46-inch display that, at only 30 cm (12 inches) deep, and 37 kg (82 pounds), is designed for standard VESA mounting for more flexible public installation.

Come learn how the latest large-scale multitouch displays can enhance your campaign; your creativity, and your media buy.

Contact Hannu Anttila, vice president of sales, for London demos on +358-503-855-515; Hannu@multitouch.fi.

Contact Timo Korpela, general manager, MultiTouch Americas, +1-408-455-2905; timo@multitou.ch.

- more -

Join MultiTouch from October 13-15 in:

London

Radisson Edwardian Bloomsbury Street Hotel

Bloomsbury Street

London, WC1B 3QD UK

Demos to be held in Private Room 3 – October 13-15, from 10:00 am to 7:00 pm daily

New York

1515 Broadway

12th Floor

New York, NY 10036

Demos to be held in MultiTouch Americas office – October 13-15, from 10:00 am to 7:00 pm daily

Introduced to the global market in 2009, the MultiTouch Cell product family has been sold in more than 30 countries, and installed in some of the most prominent international venues, including the recent Wall of Chile installation at the Chilean Pavilion at the Expo 2010 Shanghai China. The Cell products are used for broadcast, retail, advertising, exhibitions, museums, education and design. The MultiTouch Cell 46” Advanced is designed for high-resolution HD applications, and can be programmed for sophisticated augmented reality applications, including 2D barcode, tag, and marker readers.

For more information, please visit www.multitouch.fi, as well as the MultiTouch YouTube channel at <http://www.youtube.com/multitouchfi>, and www.twitter.com/multitouchfi for further MultiTouch updates.