MULTITOUCH LTD. INSTALLS MULTITOUCH TABLE AT UNIVERSITY OF OREGON'S FORD ALUMNI CENTER

Innovative Interactive Multi-User Multitouch System Provides Next-Generation Search System

FOR RELEASE ON: THURSDAY, JUNE 23, 2011

SANTA CLARA, CA – MultiTouch, Ltd., developer of the world's first modular multi-touch LCD screen for large-scale displays, today announced that it has collaborated with interactive design firm Second Story to create an interactive multitouch table for the University of Oregon's Ford Alumni Center in Eugene, Oregon. The table consists of a single surface that is comprised of four 46-inch MultiTouch Cell units. Users can touch "O" shapes – the university's logo – in opposite corners of each of the four displays. When the Os are touched, users get a dialog box that enables them to search the entire university alumni database by searching on name, year, or special events.

As an integral architectural element of the Ford Alumni Center, the table is positioned in the center of the building. The design motif, a cascade, includes a flow of Os that are animated in the background on the table. When users interact with the background, more Os are spawned from their fingers. Messages can be sent to any of the 240,000 alumni through the alumni center's web site, and they appear on the table.

"Search systems in public buildings are usually static, single-user displays, and we have worked with Second Story to create a compelling interface that is playful, elegant, and respects the space in which it is installed," said Timo Korpela, general manager of MultiTouch Americas. "The University of Oregon understands the value of branding itself with leading-edge design and technology, and we were pleased to deliver an application that delivers great functionality with high-concept design."

MultiTouch and Second Story collaborated over a four-month period to develop the specifications and the system design for the multitouch table. Photos of the installation can be found at http://www.secondstory.com/portfolio/lists/project/university-of-oregon/oregon-alumni-table.

MultiTouch's Ltd. patented Computer Vision Through Screen technology, which reads at 120 frames per second in bright daylight or dark environments, is complemented by MultiTouch Cornerstone software that elegantly translates touch into the programming experience, creating multitouch displays that can read unlimited touch points, including hands, fingers, 2D Markers and real life objects. The products are ideal for broadcast, retail, advertising, exhibitions, museums, education and design.

Introduced to the global market in 2009, the MultiTouch Cell product family has been sold in more than 40 countries.

Please also visit the MultiTouch YouTube channel at http://www.youtube.com/multitouchfi. Please also visit www.twitter.com/multitouchfi for further MultiTouch updates.

About MultiTouch Ltd.

MultiTouch Ltd. designs and develops professional multitouch displays and software platforms. Based on the company's patented Computer Vision Through Screen technology, MultiTouch provides modular Full HD LCD displays (MultiTouch Cells) that can be integrated into any size table or wall configuration for multiuser environments. MultiTouch's Cornerstone software enables unlimited touch points, as well as both hand recognition and object recognition on Windows, Linux and OS X operating systems. MultiTouch products are currently in use in more than 40 countries around the world. MultiTouch Cells are used prominently in a wide variety of market segments, including retail, exhibition, museum, education, design, medical, marketing, and military use. The company is headquartered in Helsinki, Finland, with U.S. offices in Santa Clara, California and New York City. For more information, please visit the company web site at www.multitouch.fi.

EDITOR'S NOTE:

If you would like a color photograph of Timo Korpela, general manager of MultiTouch Americas; installation photos of the University of Oregon Ford Alumni Center multitouch table, or photos of MultiTouch products or case studies, please contact Chris Pfaff on +1-201-218-0262 or chris@chrispfafftechmedia.com