



MULTITOUCH LTD. DEMONSTRATES LARGEST MULTI-USER ASYMMETRIC WALL, 55” FULLY INTEGRATED MULTITOUCH LCD, AND AUGMENTED REALITY AT CES 2012 BOOTH

MultiTouch MultiTaction® Oblique Wall, 55” Fully Integrated 55” Multi-Touch LCD with Windows 7 and Augmented Reality through Optical Marker Recognition Demonstrate Technology Leadership

Booth #15512, Central Hall, Las Vegas Convention Center

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HELSINKI and SANTA CLARA, CA - MultiTouch, Ltd., developer of the world’s first modular multi-touch LCD screen for large-scale displays, will showcase a range of new multitouch applications at its CES 2012 booth #15512, in the Central Hall of the Las Vegas Convention Center. The company will highlight the world’s largest asymmetric multi-user touch wall, the MultiTaction® Oblique Wall, which is comprised of the company’s MultiTaction Cell 55” LCD displays, in its booth.

Other demos in the MultiTouch CES 2012 booth include the 2X Stacked MultiTaction® Augmented Reality Table; the MT550W7 MultiTaction® Cell 55” Full HD LCD Embedded Windows™ 7 unit; a fully integrated multi-user interactive display with Windows 7 embedded inside, and a prototype MT550W7 unit with Windows 8 Developer Preview, as well as real-life object recognition on various interactive displays.

The MultiTaction Oblique Wall, measuring 13 feet long and 9 feet tall, features six MultiTaction Cell 55” units, and will run a multi-user visualization application built on MultiTouch Cornerstone SDK, the only toolset designed for building multi-display multitouch applications.

The MultiTaction Cell 55” Embedded with Windows 7 product makes its debut at CES 2012. Designed for single-display installations, it works effectively with a variety of development tools, including the MultiTouch Cornerstone SDK and Microsoft Surface 2 SDK.

“Multi-user multitouch experiences are now part of the lexicon for designers and developers worldwide, and our booth at CES 2012 displays concept implementations of multitouch applications that explore a wide range of possibilities using our products,” said Timo Korpela, general manager of MultiTouch Americas. “We want to spark a greater level of ideation from the creative community with our new line of MultiTaction Cell products, and these demos characterize just a few of the myriad concepts that we believe will gain greater adoption in the coming year.”

The MultiTaction Cell 55” is available now for orders direct from MultiTouch or through MultiTouch resellers around the world.

The MultiTaction Cell 55” launch video can be viewed at: <http://www.youtube.com>

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Photos of the MultiTaction Cell 55” can be viewed and downloaded from <http://multitouch.fi/about-2/photos/>

For more information, please visit www.multitouch.fi and www.multitaction.com, as well as the MultiTouch YouTube channel at <http://www.youtube.com/multitouchfi>, and www.twitter.com/multitouchfi for further MultiTouch updates.

About MultiTouch Ltd.

MultiTouch is a leading developer of interactive display systems, based on proprietary software and hardware designs. The company is headquartered in Helsinki, Finland, with U.S. offices in Santa Clara, California and New York City. Its systems are currently in use in more than 40 countries around the globe. For more information, please visit www.multitouch.fi.

MultiTaction® is a registered trademark of MultiTouch Ltd.

EDITOR’S NOTE: If you would like a color photograph of Timo Korpela, general manager of MultiTouch Americas; shots of the MultiTaction Oblique Wall; the 2X Stacked MultiTaction® Augmented Reality Table; the MT550W7 MultiTaction® Cell 55” Full HD LCD Embedded Windows™ 7 unit; or other MultiTouch product or installation shots, please contact Chris Pfaff on +1-201-218-0262 or r chris@chrispfafftechmedia.com

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