



## **PRESS RELEASE**

For Immediate Attention

# **MultiTouch Announces World's First Fully Integrated 42inch and 55inch Windows 8 Interactive Displays**

Windows 8 compatibility now available for professionals seeking large-format multitouch technology

MultiTouch Ltd has announced the launch of 42" and 55" MultiTaction® Cell multitouch displays, fully integrated with Windows 8. The new MultiTaction® Cell 42" (MT420W8) and 55" (MT550W8) with Embedded Windows 8 on Intel Core i7 are the first large-format displays available with a built-in touch user interface –and the first to support simultaneous use of unlimited touch with hands, the new Windows 8 native pen tracking and real life object interaction.

The addition of Windows 8 makes MultiTaction® an even better proposition for clients seeking large integrated Windows 8 devices particularly suitable for use in public spaces. The new MultiTaction Cell displays allow clients to use applications from the Windows 8 store, with both 42" and 55" models running applications compatible across smartphones, tablets, laptops and desktop PCs.

In addition, developers can use their preferred development platforms using industry standard interfaces such as TUIO and XML stream. MultiTouch's own Cornerstone SDK is also fully supported.

See the MT550W8 in action here: <http://www.youtube.com/watch?v=iXXgNOkXEHU>

"We have long said that touch technology is the way of the future for consumers and businesses," explains Petri Martikainen, CEO of MultiTouch. "With Windows 8 operating across multiple devices we will see the number of interactive applications grow exponentially. Our products provide the most advanced set of touch, gesture and object recognition capabilities and our goal is to continue to be the leader in the touch display market by supporting the most cutting edge technology such as the Windows 8 platform."

With support for multiple simultaneous input methods and robustness in bright external lighting conditions, MT550W8 and MT420W8 are ideal for education, retail and corporate use.



## **Unique features for Windows 8 offered by MT550W8 and MT420W8:**

- Unlimited number of concurrent users and touches
- Ultra fast 200+ fps Computer Vision Through Screen tracking
- Windows 8 native infrared pen support for simultaneous pen & touch interaction
- Windows 8 native finger-orientation information available to applications
- Enriched Reality™: Using optical markers (tags) for interaction with physical objects – available using TUIO or XML interface or Cornerstone SDK

The MT550W8 and the MT420W8 are available for orders now from MultiTouch Ltd and all MultiTouch resellers.

MultiTouch's MultiTaction® series of interactive displays running Windows 8 will be on display & available for demonstration at the upcoming 2013 International CES event in Las Vegas, NV January 8-11, at booth number 14256.

For further information, please visit [www.multitouch.fi](http://www.multitouch.fi) and [www.multitaction.com](http://www.multitaction.com), as well as the MultiTouch YouTube channel at [youtube.com/multitaction](http://youtube.com/multitaction), and [twitter.com/multitouchfi](http://twitter.com/multitouchfi) for further MultiTouch updates.

## **RELEASE ENDS**

### **About MultiTaction**

*Aimed at installations in retail, education, real estate, exhibitions and corporate use, MultiTaction® Cell multitouch displays boast the world's most advanced interaction features and an ultra-fast 200 fps tracking, enabling the most engaging interactive user experiences to be deployed. Based on MultiTouch's proprietary Computer Vision Through Screen technology, MultiTaction® Cells are designed for multiple concurrent input methods, including fingers, hands, pens and Enriched Reality™: interaction with real-life objects, and can be stacked to create very large interactive surfaces in a variety of shapes to be interacted with by unlimited number of concurrent users. Full networking capabilities allow for cloud applications and social media integration as well as remote management and monitoring.*

### **About MultiTouch Ltd**

*MultiTouch is a leading developer of interactive display systems, based on proprietary software and hardware designs. The company is headquartered in Helsinki, Finland, with U.S. offices in Silicon Valley, California, New York City and an office in Singapore. The company's systems are currently in use in more than 50 countries around the globe. For more information, please visit [www.multitaction.com](http://www.multitaction.com).*



MultiTaction® is a registered trademark of MultiTouch Ltd.

**Media Contact – Europe:**

Rob Lane  
Bigger Boat PR  
+44 (0) 7986 113 722  
rob@biggerboatpr.com

**Media Contact – North America:**

Katie Blair  
Vantage PR  
407.767.0452 x229  
kblair@pr-vantage.com



[www.multitouch.fi](http://www.multitouch.fi)  
MultiTouch Ltd  
Henry Fordin katu 6 B  
00150 Helsinki  
Finland  
+358 45 630 8580



[www.biggerboatpr.com](http://www.biggerboatpr.com)  
[rob@biggerboatpr.com](mailto:rob@biggerboatpr.com)  
[@biggerboatpr](https://twitter.com/biggerboatpr)  
[skype biggerboatpr](https://www.skype.com/en/contacts/skype/biggerboatpr)

+44 (0) 7986 113 722

