



MultiTouch sponsoring RTT Excite 2013

Interactive displays expert also exhibiting at leading 3D-visualisation event

Munich, Germany - 25 April 2013 - MultiTouch Ltd, the world-leader in interactive display systems, is sponsoring RTT Excite 2013, where it is exhibiting the latest developments in MultiTaction Cell technology. A recent winner of the Red Herring 100 Award, MultiTouch is distinguished as one of Europe's 100 leading private companies. RTT Excite takes place in Munich and runs from 25th to 26th April 2013; MultiTouch is exhibiting on stand i21.

MultiTouch's booth includes an interactive wall of 3 x 55" ultra-thin bezel (UTB) MultiTaction Cells, as well as individual table and wall displays. These will all be running premium RTT content and will demonstrate the lightning-quick processing speed of MultiTaction to an unlimited number of concurrent touches. In addition, visitors will discover MultiTouch's IR pen and object recognition, 200+fps tracking and Enriched Reality, which uses 2D optical markers for real-life object detection to uniquely identify any object.

"We are proud to be part of such a major event on the 3D-visualisation industry calendar," comments Petri Martikainen, CEO of MultiTouch. "There's going to be almost a thousand visitors and those will include some of the industry's most influential decision makers, designers, and visualisation professionals. It's fantastic that RTT has launched this event and it's essential that those who are serious about 3D-visualisation technology should attend."

RTT Excite showcases the latest in technological innovation, while delivering workshops, and lectures by industry experts. The event attracts top management and decision makers from different industries, researchers and developers, marketing experts and creative agencies, press and media representatives, and young professionals.

For further information on RTT Excite 2013, please visit <http://www.rtt.ag/en/events/rtt-excite-2013/overview/>

For further information, please visit www.multitaction.com, as well as the MultiTouch YouTube channel at youtube.com/multitaction, and twitter.com/multitaction.

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About MultiTouch Ltd

MultiTouch is a leading developer of interactive display systems, based on proprietary software and hardware designs. The company is headquartered in Helsinki, Finland, with U.S. offices in Silicon Valley, California, New York City and an office in Singapore. The company's systems are currently in use in more than 50 countries around the globe.

www.multitaction.com

About MultiTaction

Aimed at installations in retail, education, real estate, exhibitions and corporate use, MultiTaction® Cell multitouch displays boast the world's most advanced interaction features and an ultra-fast 200 fps tracking, enabling the most engaging interactive user experiences to be deployed. Based on MultiTouch's proprietary Computer Vision Through Screen technology, MultiTaction Cells are designed for multiple concurrent input methods, including fingers, hands, pens and Enriched Reality: interaction with real-life objects, and can be stacked to create very large interactive surfaces in a variety of shapes to be interacted with by unlimited number of concurrent users. Full networking capabilities allow for cloud applications and social media integration as well as remote management and monitoring.

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About RTT

RTT stands for creative and fascinating 3D visualization solutions, which bring products to life in realtime and portray them in a natural and realistic environment. The company was founded in 1999 and its head office is in Munich, Germany. RTT has about 700 employees (as of December 31, 2012) and is represented in 14 locations worldwide. Many leading businesses have put their trust in RTT and its portfolio of clients includes names such as Adidas, Airbus, Audi, BASF, BMW, Daimler, Electrolux, Eurocopter, Ferrari, General Motors, Harley-Davidson, Miele, Nissan, Porsche, Samsung, Sony Ericsson, The North Face, Toyota and Volkswagen.

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