



MultiTouch stuns InfoComm audience with demos of the ultimate in touch technology

Award-winning manufacturer showcases the best in multi-touch tech

MultiTouch Ltd, the world leader in interactive display systems, has announced an unqualified success at InfoComm 2013, where it demonstrated the past, present, and future of interactive displays to a delighted audience.

Winner of an AV Technology Award for the Cube installation at Queensland University of Technology, MultiTouch demonstrated several pieces of hardware including the prototype of its massive 84" 4K ultra thin bezel (UTB) MultiTaction Cell, the world's first and only stackable 55" Cell with ultra-thin bezel, and an all-in-one 42" Cell supporting real life object and 2D barcode detection through Enriched Reality technology.

In addition, visitors were treated to a demonstration of MultiTaction Codice, a system which enables MultiTaction displays to identify users by a unique barcode. This can be used for a range of purposes including security, to display content relevant to the user, and to send content to the user's email address. The demonstration of MultiTaction Site Manager, a software application that facilitates total control and monitoring of thousands of MultiTaction displays across a network, was also met with approval, as were MultiTouch's Template applications which deliver a clever turn-key content presentation solution.

"We've been overwhelmed by people's enthusiasm for our demos and our products," explains Petri Martikainen, CEO of MultiTouch. "Both at InfoComm and more generally, people are discovering the huge potential for multi-user interactive technology. This is clear from our AV Award for best interactive & remote learning system, the completion of world's largest interactive installation, and the largest interactive university installation in North America which was unveiled at the School of Cinematic Arts at the University of Southern California."

MultiTouch's success at InfoComm coincides with a series of achievements in the run up to InfoComm including the release of its [SUR40 migration guide](#) (SUR40/MultiTaction software compatibility was [demonstrated](#) at the show) its [partnership with Ventuz Technologies](#) and a [stunning installation at the New York headquarters of Bloomberg](#).

For further information on MultiTouch , please visit www.multitaction.com, as well as the MultiTouch YouTube channel at youtube.com/multitaction, and twitter.com/multitaction.

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About MultiTaction

Aimed at installations in retail, education, real estate, exhibitions and corporate use, MultiTaction® Cell multitouch displays boast the world's most advanced interaction features and an ultra-fast 200 fps tracking, enabling the most engaging interactive user experiences to be deployed. Based on MultiTouch's proprietary Computer Vision Through Screen technology, MultiTaction® Cells are designed for multiple concurrent input methods, including fingers, hands, pens and Enriched Reality™: interaction with real-life objects, and can be stacked to create very large interactive surfaces in a variety of shapes to be interacted with by unlimited number of concurrent users. Full networking capabilities allow for cloud applications and social media integration as well as remote management and monitoring.

About MultiTouch Ltd

MultiTouch is a leading developer of interactive display systems, based on proprietary software and hardware designs. The company is headquartered in Helsinki, Finland, with U.S. offices in Silicon Valley, California, New York City and an office in Singapore. The company's systems are currently in use in more than 50 countries around the globe. For more information, please visit www.multitaction.com

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